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Novel Styrenic Block Copolymers and Applications

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Synopsis

We have been a market leader in styrenic block copolymers (SBCs) and have supplied a continual stream of epoch-making innovation in footwear, adhesives, soft compounds, polymer modifications, and paving & roofing industries ever since we invented these engineered polymers nearly 50 years ago. Kraton Polymers has a broad portfolio of value-enhancing polymers that are used in a wide variety of applications including consumer and personal care items, adhesives and coatings, electronics, medical supplies, automotive components, and paving and roofing materials.

This presentation provides our recent new SBC polymers such as high melt flow grades from Kraton® A and Kraton® ERS polymer series, and sulfonated Nexar® polymers as well as those potential application examples, which include HiMA (highly modified asphalt) technology, high-performance fabrics, automotive soft skins technology, and protective film.