



5th IndianOil Petrochemical Conclave 4th February 2016

BP PTA – Advantaged Proven Technology

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Synopsis

Global PTA industry is experiencing a protracted down-turn due to overcapacity in Asia; cost leadership is critical to be competitive in the long term. BP PTA is the most competitive and proven technology available today and for the foreseeable future. Demonstrated at Zhuhai Unit 3 at a state-of-the-art manufacturing facility producing 1.25 million tonnes of PTA per annum, BP PTA offers significantly lower capex and opex costs per tonne of production; distinctive environmental performance and smaller ISBL footprint. Years of operating experience in wholly owned and JV assets, continuous innovation and R&D allows BP to offer to future licensees a significant source of value through extensive technical services, best practices, training and continuous improvement. All of this leads to superior operational performance in terms of reliability and availability of assets.